

ADVERTISING		
Campaign Length (weeks)	6	12
HOMEPAGE:		
Header full width Size: 1150 x 200	£250	£450
Footer full width Size: 1150 x 350	£150	£280
Mid Page full width Size: 1150 x 200	£200	£350
IN CONTENT:		
Mid-content, 2/3 width 800 x 200 – (Price per page)	£45	£80
RUN OF SITE (ROS) (Excludes Homepage)		
Rotational Sidebar (Advert Supplied) Size: 320 x 320 <i>Where advert cannot be supplied, Design Service must be purchased, please contact for details and rates.</i>	£75	£140

BRANDED CONTENT	
Full length feature/ Sponsored Editorial 1 week Homepage visibility, guaranteed Features area for further 11 weeks. Service includes homepage (mid page) spot for 1 week. Article will be written by our editorial team following telephone or skype interview. Includes up to 3 images throughout article, 3 products recommended by 'The Motherload Loves' with photos and fully linked to your site, copy, image sourcing and sizing all included. Implied recommendation of your brand by The Motherload. Includes 2 revisions.	£200
Inclusion in Slider (top of homepage) – 2 days	£75
Inclusion in 'Popular Posts'	£50

VIDEO CONTENT	
1 camera 'point and shoot'. Edited by The Motherload Team. Inclusion of brand logo, credits and graphics in slates. Content agreed with client. Duration 2mins 30.	£200
To feature Kate Dyson, Founder	£100

SUBSCRIBER EMAILS	Per Email
Side bar to include image, CTA, link to website. Weekly distribution.	£15

BRAND LICENSING/ COLLABORATION	Per campaign
License or collaborative partnership with The Motherload, use of branding, multi-channel and platform use.	From £2,500

GROUP SPONSORSHIP	Per week
<p>GROUP BANNER SPONSORSHIP Logo/ website link added to group banner with text 'sponsored by'.</p> <p>GIVEAWAYS Content provided by client, run and created by The Motherload Team. Duration: 24 hrs. Results provided to client by The Motherload Team.</p>	<p>£95</p> <p>Free</p>

SPONSORED/ DEDICATED THREADS	Per ITEM
<p>Uploaded and run by The Motherload Team. Content to be advised by client. Thread run duration 24hrs. Includes 'bumping', tagging if required and moderation on thread. Collation of posts provided to client if required.</p> <p>INCLUDES #SPONS MARKER</p>	<p>£45</p>

POLLS	Per ITEM
<p>Poll Content provided by client, run and created by The Motherload Team. Duration: 24 hrs. Results provided to client by The Motherload Team in agreed format.</p>	<p>£45</p>

ADVERTS	Per ITEM
<p>ADVERT/ LOGO/ CONTENT to be provided by client. Scheduled via Hootsuite.</p>	<p>£30</p>

FACEBOOK LIVE	Per ITEM
<p>Topical discussion, including Q&A. 30 minutes duration, subject & promotional content to be provided by client. Includes moderation.</p> <p>Options: Run by The Motherload Team, with Kate Dyson, Founder Run by client through Guest Account. Moderated by The Motherload Team.</p>	<p>£85</p> <p>£125</p>

SOCIAL MEDIA	Per week
<p>Engagement of client brand across all social media channels including FB Page, Twitter, Instagram. Activity to include engagement with posts, comments etc. Retweets, tagging, regram.</p>	<p>£30</p>